

February 11-13, 2025

2025 ANNUAL CONFERENCE



SPONSORSHIP OPPORTUNITIES

Building a Blueprint for a Bright Future

Diamond
\$10,000
Limit One

Platinum
\$6,000
Limit Three

Gold
\$3,500
Limit Six

Silver
\$1,500
Limit Six

Bronze
\$500
Unlimited

- Logo in Program
- Logo on Conference Emails
- Pre-Registration Attendee List
- Registration Bag Insert
- Promotional Item (optional, provided by sponsor)
- 5D Golf Outing Sponsorship
- 6' Vendor Table
- Web Ad on presortmailer.org
- 15 Minute Vendor Presentation
- Full Page Program Ad
- Tech Promo Sponsorship
- 3 Complimentary Conference Passes
- Co-Host NAPM Webinar

- Logo in Program
- Logo on Conference Emails
- Pre-Registration Attendee List
- Registration Bag Insert
- Promotional Item (optional, provided by sponsor)
- 5D Golf Outing Sponsorship
- 6' Vendor Table
- Web Ad on presortmailer.org
- 15 Minute Vendor Presentation
- Half Page Program Ad
- Registration Bag, Bottle, or Lanyard Sponsorship

- Logo in Program
- Logo on Conference Emails
- Pre-Registration Attendee List
- Registration Bag Insert
- Promotional Item (optional, provided by sponsor)
- ADC Golf Outing Sponsorship
- 6' Vendor Table
- Web Ad on presortmailer.org
- 10 Minute Vendor Presentation

- Logo in Program
- Logo on Conference Emails
- Pre-Registration Attendee List
- Registration Bag Insert
- Promotional Item (optional, provided by sponsor)
- MXD Golf Outing Sponsorship
- 6' Vendor Table

- Logo in Program
- Logo on Conference Emails
- Pre-Registration Attendee List
- Registration Bag Insert
- Promotional Item (optional, provided by sponsor)
- Remaining Vendor Tables Available for additional \$250.*

See more sponsorship opportunities, deadlines, required materials and shipping details on page two.

Supporting Sponsorships

Reception**\$1,000***Unlimited*

Sponsor our Tuesday night reception. Logo will be displayed in reception venue and displayed on presentation played during breaks in session room.

Table Topics**\$1,500***Limit One*

Sponsor our networking round tables with refreshments and bar. Logo will be displayed on presentation played during breaks in the session room.

Breakfast**\$2,000***Limit Two*

Logo will be displayed in breakfast venue and displayed on presentation played during breaks in the session room.

Lunch**\$2,500***Limit Two*

Logo will be displayed in lunch venue and displayed on presentation played during breaks in the session room.

Daily Break**\$1,500***Limit One*

Logo will be displayed near break/refreshment setup and displayed on presentation played during breaks in the session room.

Diamond & Platinum Sign up deadline: 12/30/2024

Gold, Bronze, Silver, & Supporting Sponsor Sign up Deadline: 1/10/2025

Sign up by contacting Andy at andy.phillips@presortmailer.org or 763-227-2002.

Sponsorship Material questions can be sent to Lora at lora.patton@eii-online.com

Thank you for your support!

Marketing Materials Required by Sponsor are due to lora.patton@eii-online.com no later than January 10, 2025. These items include:

- Company Logo - High Resolution file; .ai or .eps preferred; .pdf, .jpg, .tiff, .ps also accepted
- Program Ad - no bleed, high resolution 300 dpi
Diamond - 7.75" W x 10" H
Platinum - 7.75" W x 4.9" H
- Web Ad (Diamond, Platinum, and Gold only)
300x250 pixels, .jpg or .png

Diamond, Platinum, Gold, and Silver Sponsors will receive an 6' table, chairs, and electric hookup. [Please notify the sponsorship team if you do not wish to have a table display.](#) BRONZE SPONSORS WILL NOT RECEIVE VENDOR TABLES.

Golf Outing Sponsorships will be included with Diamond, Platinum, Gold, and Silver sponsorships. This will include logos in Golf Outing promotional emails & hole signs on the course

All sponsors are welcome to submit 150 **Promotional items** to be inserted into the registration bags. The **registration bag inserts** are marketing collateral provided by sponsor, please send 150 (ea) prior to the conference.

Please send both promotional items and inserts by January 29, 2025 to:

Attn: Lora Patton - NAPM
Engineering Innovation, Inc
3601 Sagamore Pkwy N., Ste Eii
Lafayette, IN 47904-5041

Booth/Table material can be shipped directly to Tradewinds, arriving no earlier than February 4, 2025:

Company Name/NAPM
of Boxes: 1 of 3, 2 of 3, etc.
TradeWinds Island Resorts
5500 Gulf Blvd.
St. Pete Beach, FL 33706

[Please notify Lora of the number of items being shipped to Tradewinds, to help facilitate the receiving of packages on site.](#)